

*California Real Estate Economics, 3<sup>rd</sup> Edition, Update*  
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**Chapter 15: Analyzing Commercial Investment Property**

- I. Fundamental Principles
  
- II. Types of Property
  - A. Office Property
    - 1. General Purpose
    - 2. Special Purpose
    - 3. Community of Interest Facilities
    - 4. Parasite Structures
  - B. Retail Property
    - 1. Mini-Mall
    - 2. Neighborhood Shopping Center
    - 3. Community Shopping Center
    - 4. Regional and Super Regional Centers
    - 5. Big Box Power Centers
  - C. Industrial Property
    - 1. Incubator Buildings
    - 2. Industrial Parks
    - 3. Office Parks
  - D. Special Purpose Properties
    - 1. Other Specialized Uses
  
- III. Commercial Property Investment: An Analytical Approach
  - A. Economic Base of the Area
  - B. Infrastructure Availability
  - C. Attitude of Government
  - D. NIMBY
  - E. Environmental Matters
  - F. Competitive Factors

- IV. Trends for the 21st Century
  - A. Population
  - B. Land Supply
  - C. Transportation
  - D. Employment
  - E. Summary: How has California Grown?